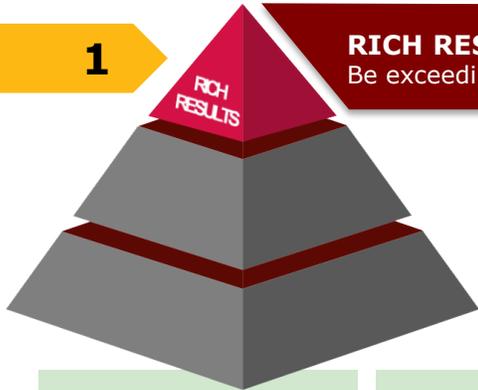


1

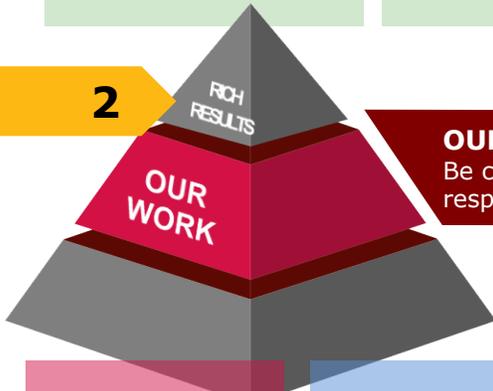


RICH RESULTS
Be exceedingly clear about our goals and objectives



<p>FINANCIAL SUCCESS</p> <ul style="list-style-type: none"> a. Operating Income Growth b. RONA Percentage 	<p>RICH EXPERIENCE – Accelerated Customer Engagement</p> <ul style="list-style-type: none"> a. CXi (perception metric) 	<p>INNOVATIVE GROWTH</p> <ul style="list-style-type: none"> a. Sustaining Innovation Revenue b. Breakthrough Innovation Revenue 	<p>TCCS GROWTH</p> <ul style="list-style-type: none"> a. Volume Growth
--	--	--	--

2



OUR WORK
Be clear about accountabilities, responsibilities and roles



<p>ENTERPRISE FOUNDATIONS</p> <ul style="list-style-type: none"> • Food Safety & Quality • Associate Safety • Ethics & Compliance • Security • Reputation 	<p>ENTERPRISE BEST PRACTICES</p> <ul style="list-style-type: none"> • Integrated Business Planning • Strategic Planning • Integrated Talent Management • Business Intelligence • Associate Central 	<p>FUNCTIONAL BEST PRACTICES</p> <ul style="list-style-type: none"> • For Example: Integrated Account Planning • For Example: Reduction of Scrap and Waste <p><i>(Each Function has a set of best practices)</i></p>	<p>GLOBAL INITIATIVES</p> <ul style="list-style-type: none"> • Accelerated Customer Engagement to deliver the Rich Experience • Innovative Growth • People & Culture 	<p>BUSINESS UNIT PRIORITIES</p> <ul style="list-style-type: none"> • Unique to each business unit
---	--	---	--	---

3



OUR CULTURE
Lead an evolution of our culture

OUR CULTURE SHIFTS

OWN RESULTS	I make decisions and act with urgency on things that matter.
CREATE TOMORROW	I challenge the status quo and invent new approaches and solutions.
SPEAK UP!	I share my perspective, even when it's difficult.